

WIRTSCHAFTSZEIT



INSTITUT ALLERGOSAN OPENS GLOWING HEADQUARTER IN GRAZ

Graz (A) Exactly one year after the foundation stone was laid, the impressive new headquarters of the Institute AllergoSan Opened: The Styrian flagship company is setting a sign with this architectural work of art – also for its 130 employees. When Anita Frauwallner began studying gut health and development and probiotics more than 25 years ago, no one would have believed that the institute AllergoSan will once be one of the leading companies in this field. It all started very small: "At that time, the office and warehouse were housed in only one room, the desk on the left, the packing station on the right. The staff was a single employee at the time and I," recalls Mag. Anita Frauwallner.

Business location Graz

Today, the Institute AllergoSan is the Austrian centre of Microbiome research inseparably linked to probiotic research and therapy: "Anita Frauwallner and the Institute AllergoSan with their research and their products ensure that nothing beats so easily "on the stomach" with us! Their ideas and innovations radiate internationally," says Graz Mayor Sigfried Nagl. The basis for success is high-quality studies conducted in cooperation with renowned clinics and carried out in high-level scientific published in journals. The findings from clinical research - currently around 40 studies are underway - are used in products of the traditional brand "OMNi-BiOTiC®" which is not for nothing the No. 1* in the probiotics market.

The vision that one can prevent illness if one strengthens health in good time has always shaped the work of the institute AllergoSan. As the number of employees increases, so does the number of employees – and so it simply became too busy at the old location. "We have now grown to 130 team members, and that's when my son and I decided to build a new company building," Frauwallner said. Governor Hermann Schützenhöfer is enthusiastic about the innovative power of the company and the new headquarter: "Innovative and exemplary companies such as the Institute AllergoSan contribute to the success of Styria as a business location and thus create jobs for the Styrians. With the new headquarters, the innovative power that this company has in it will also be visible from the outside."

Why the company has remained in Styria can be explained quickly: Anita Frauwallner is a staunch Styrian in both private and business matters. "The Institute AllergoSan is an internationally active company, but our roots are clearly in the heart of Styria. Here we have our ideas, our visions, our team."

Sustainability, quality and "gut feeling" ideas and visions were also needed in the planning of the new headquarters. The Styrian planning office Architektur 64 ZT GmbH has created a unique concept with great attention to detail and attention to functionality, which perfectly reflects the values of the company. The institute's research focus, the intestine, shows in the "omnidynamic" Staircase radiance: The elliptical spiral staircase, a cantilevering construction in elegant white natural stone, recalls the numerous windings of the intestine, but also of the DNA. Not without reason: "Quality is our DNA. We work tirelessly to enable our customers to make a tangible change with our products – and this only works if this high quality standard is directly anchored in us," explains Mag. Bernd Assinger, co-owner of the family business. "Our intestinal inhabitants, the positive bacteria, are reflected on the innovative glass facade of the office tower and in design elements in the reception hall."

Another pillar of the company's philosophy is to work only with what nature offers. This connection flows into the background several times: numerous exterior surfaces and facades are greened, on the terrace and at the roof garden, clear thoughts can be quickly regained,

even in stressful situations. The energy concept of the building is almost self-sufficient: by means of a large-scale photovoltaic system, the energy demand can be met to a large extent.

House of Health

However, it was above all important for the successful mother-son team to create a working environment for the employees to feel good: "Our employees have a generous place for innovative thinking here, we want to offer them the space to develop," explains Mrs Frawallner. This was particularly important in the design of the offices. A well-thought-out acoustic concept ensures a quiet environment despite the highest level of activity, and the cooling of the rooms in summer is carried out evenly via ceiling elements – without draughts. "In the bright, light-flooded rooms, the positive mood is full of energy – the best conditions for us to continue to accomplish great things together," says Mag. Assinger.

But the new Institute AllergoSan will not just be about work – it will be a home of health for all. In the connected state-of-the-art "Conference Centre For Health", renowned experts will give lectures every week for all those who care about their health. "In these spaces, research and practice will reach out to each other, to give suggestions on how to enjoy your life full of vitality into old age," promises the owner enthusiastically.



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